

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending July 29th, 2023: Total Weekly New Ads Steady at over 5,500**  
WETHERSFIELD, August 1st, 2023 – During the week ending July 29th, there were 5,530 new postings in Connecticut. This total new ad count is largely unchanged from a week ago, which had 5,528 new ads. Despite this flat overall new ad count, eleven industries increased over the week and ten decreased. The largest increases occurred within Accommodation & Food Services (+205 new ads) and Professional, Scientific, & Technical Services (+72 new ads). The largest decreases occurred within Finance & Insurance (-89 new ads) and Retail Trade (-86 new ads). During the past week, 2,332 of the 5,528 new job ads had salary information. Those ads had a median advertised salary of $52,608. Finance & Insurance had the highest advertised median income ($126,336) and Accommodation & Food Services the lowest ($34,32).   
  
  
  
**Industries** with the most new postings include Accommodation & Food Service, Pro., Sci., & Tech. Services, and Information.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Home Health & Personal Care Aides.

**Employers** with the most new postings include Marrakech, Community Health Center, Global Partners, and the State of Connecticut.

**Total New Job Ads by Occupation: Week Ending July 29th, 2023**



The above table highlights the 25 occupations with the most new job ads during the week ending July 29th, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The three occupations with the most new ads were Registered Nurses (272 new ads), Retail Salespersons (175 new ads), and Home Health & Personal Care Aides (172 new ads). Fifteen of the twenty-five occupations had over-the-week increases, one was unchanged, and nine decreased. The occupation with the largest increase within the top 25 was Home Health & Personal Care Aides (+95 new ads) and the two occupations with the largest decrease were Supervisors of Retail Sales Workers and Software Developers, both down thirty-eight ads. Among all occupations, 2,332 of the 5,530 new ads during the week ending 7/29/23 contained salary information, and the median annual advertised salary across those ads was $52,608. Among the 25 occupations with the most new ads, the median advertised annual incomes ranged from Fast Food & Counter Workers ($33,408) to Software Developers ($156,160).   
  
  
 For more information on total monthly job ads in Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**Employers with the Most New Job Postings** Employers with the most new job postings during the week ending July 29th were mostly within Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The employers with the most new ads in these three respective industries were Marrakech (193 new ads), Walmart (55 new ads), and Travelers (39 new ads).  
Overall, the 25 employers with the most ads account for a combined 21 percent of total new ads. Among the 25 employers with the most ads, the largest over-the-week increase occurred at Marrakech (+192 new ads) and the largest decrease occurred at Hartford Healthcare (-136 new ads).  **What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>